

Arjun Patel

AI-native product designer bridging design and engineering to build experiences used by millions. Currently designing multimodal AI experiences for Microsoft Copilot.

Experience

Microsoft - Product Designer II

Jul 2025 - Present · Copilot

- Own AI-native experiences for Copilot mobile, redefining voice as an interface to capture, converse, and recall through Library across iOS, Android and CarPlay.
- Defined and scaled Copilot’s voice strategy across Dictate, Record, Real-time voice and CarPlay, driving 11× WAU growth and 58% mobile engagement.
- Accelerated validation with production-grade prototypes, deploying AI models through Azure AI Foundry and building with GitHub Copilot, VS Code and Xcode.
- Scaled AI-native prototyping across Copilot mobile team, empowering designers to vibe code while contributing production PRs, mobile boilerplates, and AI tooling that reduced design-to-engineering friction.
- Scaled Fluent design systems across iOS and Android, driving quality and roadmap investments through telemetry, experimentation and research.

Microsoft - Product Designer

Apr 2022 - Jul 2025 · Microsoft 365 Copilot

- Designed AI experiences across Windows, Web, iOS, and Android, including Universal Composer, Widgets, Scan Copilot, Create, and voice-first experiences.
- Contributed to Windows Copilot growth, supporting 9M WAU (+121%), 4.3M Premium WAU (+202%), and 11M+ taskbar pins.
- Defined AI interaction patterns contributing to 79.7% retention, 84% Premium retention, and 200% growth in voice engagement.
- Shipped mobile widgets with 94%+ retention, driving 50%+ of task launches.
- Partnered across Design, PM, Engineering, Research, Fluent, Windows, MAI to deliver scalable multimodal AI experiences.
- Pioneered AI-assisted prototyping workflows, accelerating design validation and product delivery.

Lollypop Design Studio - Associate Senior UX Designer

Aug 2021 - Apr 2022 · Vodafone Idea, BYJUs

- Designed and scaled telecom and consumer experiences for Vodafone-Idea (Vi), helping unify legacy platforms into a seamless product ecosystem serving 300M+ customers.
- Contributed to experiences impacting 60M+ app downloads, 1.5M+ bill payments, 3.5M+ recharges, and 75M+ visitors, maintaining a 4.0 star app rating.
- Collaborated across product, engineering, and branding teams to deliver scalable UX systems and high-quality digital experiences.

Lollypop Design Studio - UX Designer

Jul 2020 - Aug 2021 · Vodafone Idea, HDFC Bank, Mission bio

- Crafted websites, applications, and pitch-winning product concepts for clients including HDFC Bank, 711, Maruti Suzuki, Godrej, and Mission Bio.
- Worked across UX strategy, interaction design, prototyping, and visual design using Figma and Sketch.

Portfolio: arjunpatel.in

Phone: +91 76780 66756

Email: alphapatel.04@gmail.com

Skills

Core

AI Product Design · Multimodal UX · Voice Interfaces · Interaction Design · Information Architecture · User Research · Usability Testing · Accessibility · Design Systems · AI Prototyping · Design Engineering · Product Strategy · Cross-functional Collaboration

Tools

Figma · Figma Make · GitHub Copilot · Claude Code · Azure AI Foundry · Agency Copilot · Visual Studio Code · Xcode · Android Studio

Platforms

iOS · Android · CarPlay · Windows · Web

Recognitions

Copilot Impact Award 2026

Microsoft Hackathon 2025

Microsoft AI Design Day 2025

Red Dot Design Award 2021

Mentoring

Campus & lateral hires - Microsoft

Jun 2024 - Present

Mentored 5 hires, enabling faster onboarding through guidance on AI-first product design, engineering collaboration, and Microsoft’s design ecosystem.

Designerrs academy

May - Sep 2023

Designed and taught a product design curriculum for a cohort of 16 aspiring designers, covering design fundamentals, case studies, portfolio building, and career preparation.

Education

KJ Somaiya College of Engineering

Aug 2016 - Oct 2020, GPA - 9.0/10

B.Tech in Electronics & Telecommunications